

Bachelor of Science Human Resource Development



Human Resource Development

The Human Resource Development (HRD) program emerged in response to the growing need for professionals capable of developing the competencies of employees and improving performance in organizations. Students gain expertise in HRD through courses such as Training and Development, Organization Development, and Career Development. Also, through problem-based learning methods, internships, and various practical experiences, students will acquire practical competencies that are essential to be successful HRD professionals.

Main Major Core Courses

Introduction to Human Resource Development
Ethics in Professional Contexts
Human Capital Management
Training and Development
Micro Economics
Macro Economics
Introduction to Psychology

Main Concentration Courses

Social/Organizational Psychology

Strategic HRD
Leadership and Management Development
Consulting for HRD
Organization Development and Change
Needs Assessment and Organizational Effectiveness
Career Management and Development
Global HRD

Scholarships | Financial Aid

Financial assistance is available for students demonstrating academic merit and/or financial need. This assistance may include scholarships, grants, loans, or work-study aid.

Career Opportunities

The program prepares students for positions such as organization development consultants, performance improvement specialists, instructional designers, career development coaches, management and leadership development specialists, and human resource management professionals in the private and the public sectors in Morocco and abroad.

This degree, like all other Al Akhawayn University degrees, is accredited by the Moroccan Government (Bulletin Officiel no. 5998).

Apply online at www.aui.ma/admissions

For more information:

Office of Admissions, Al Akhawayn University, P.O. Box 104, Ifrane 53000, Morocco Phone: (+212)-535-862-075/78/86 | Fax : (+212)-535-862-177 | E-mail: admissions@aui.ma